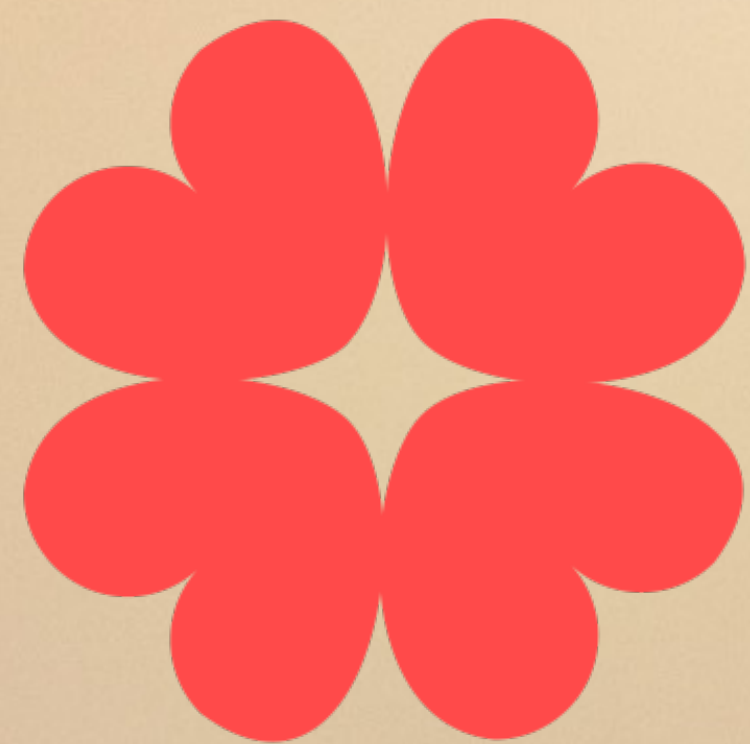


Stars of Rotary



International music contest
for talented children

Music rotates the World!

District 2430

Rotary
Club of Almaty

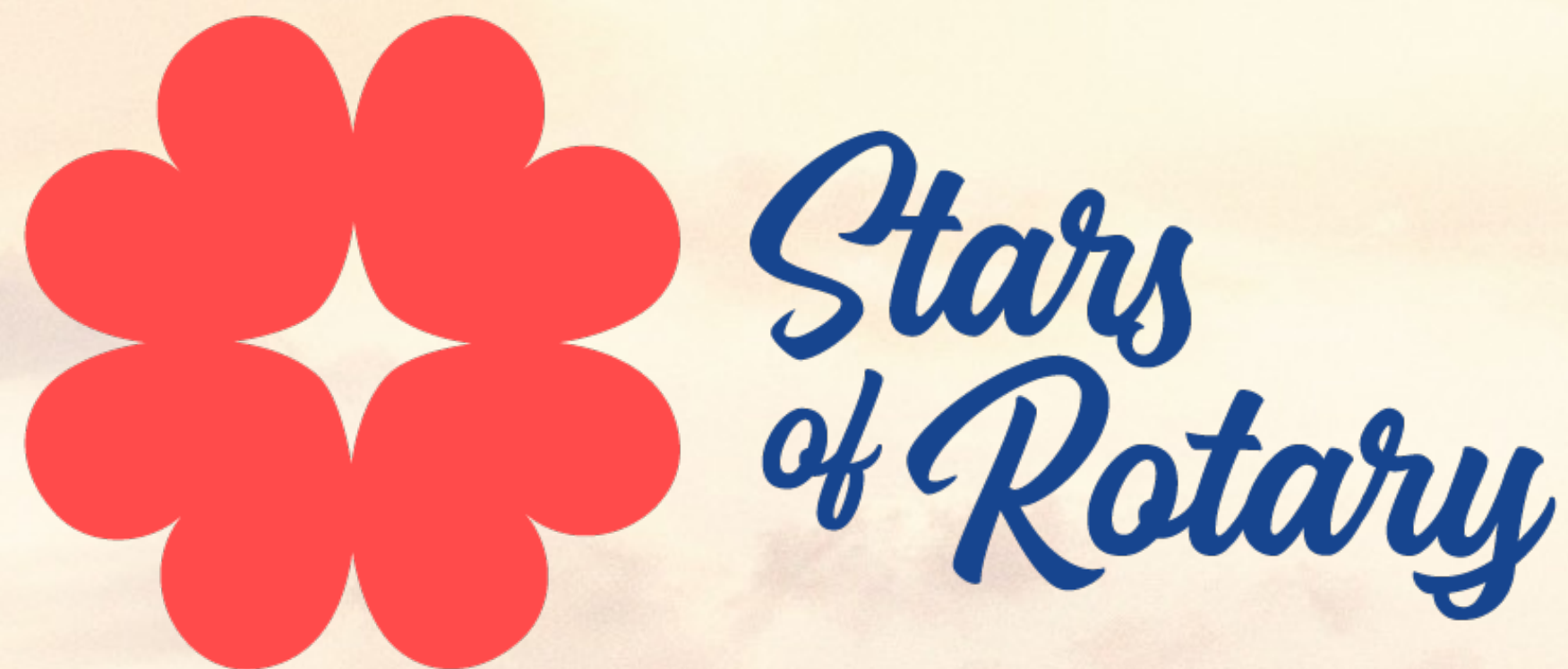





Stars of Rotary Project




The Rotary Club of Almaty, founded in 1995, is the first Rotary Club in Kazakhstan. Committed to Rotary International's overarching mission of fostering education and cultural advancement, our club is pleased to introduce the Project of the Year 2024.





Is an international event for talented child musicians that play the :

- piano
- violin
- cello



Participation in this contest will serve as a source of inspiration for young musicians aged 7-12, giving them an unforgettable experience and opening up new horizons. The Stars of Rotary contest will be hosted in the cultural capital of Kazakhstan — Almaty, where the final will take place from June 25th to June 30th, 2024.



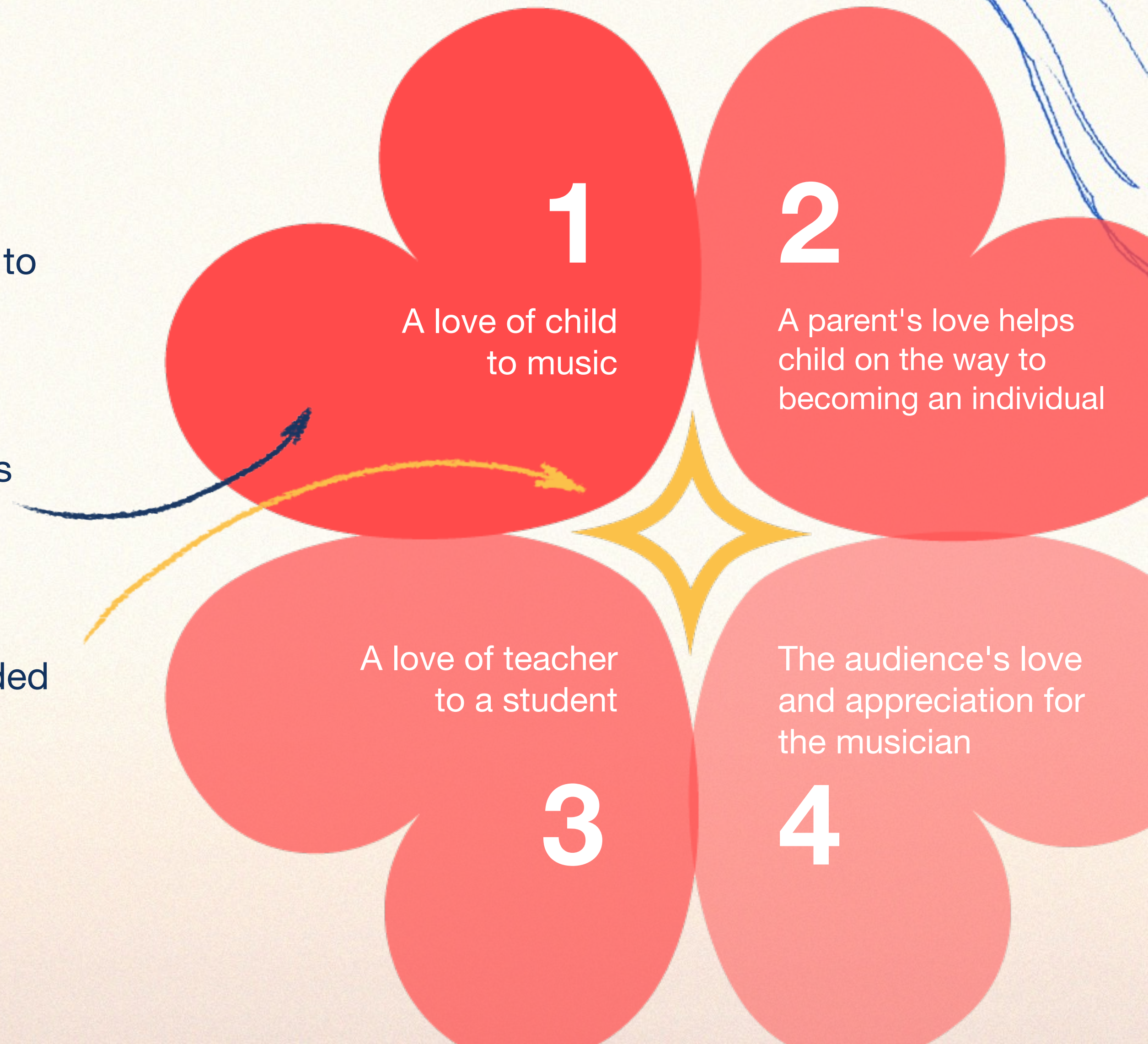


Our Symbol

Our contest's logo has become a unique symbol imbued with multiple layers of meaning. Shaped like a four-leaf clover, it embodies the notion of good luck, which we aim to share with each participant in the Stars of Rotary contest.

However, the true essence of our logo lies deeper in its design - comprised of four hearts, it represents the various dimensions of love experienced by individuals who are passionate about music.

At its center lies another visual element formed by folded hearts, directly representing the contest itself - a star.



Music Rotates the World

Music, as an art form, is a powerful tool for shaping cultural foundations and personal development. The ability to immerse oneself in the world of sounds, to listen to and hear music enriches our perception of the world and fosters creative thinking.

Research conducted by neurophysiologists confirms that music deeply and multifacetedly influences the brain. It plays a crucial role in fostering the formation of intricate neural connections, which in turn, positively influence cognitive functions, memory, as well as emotional, social, and spiritual dimensions of personality.

In the context of harmonious personality development, music acquires paramount importance and becomes a conduit for emotions and the expression of individuality.



The background features a young boy in a blue striped shirt and tie leaning over a piano, and a young girl in a white lace dress playing the piano. The scene is decorated with various musical notes and starburst graphics in yellow, red, blue, and white.

Contest Concept

The concept of this international event reflects an approach that encompasses three important and inherently significant phenomena: consciousness, empathy, and expression:

- **consciousness**
- **empathy**
- **expression**



Consciousness

The development of a child's brain and their cognitive abilities is a complex process, wherein music helps to form new neural connections and CONSCIOUSNESS.

To deeper explore this phenomenon in the months leading up to the contest, we will host podcasts on our contest's YouTube channel. These podcasts will feature renowned psychologists, influential public figures, prominent personalities, and musicians (jury members), engaging in discussions about the influence of music on the brain.



Empathy

The second crucial aspect of this concept is emotion—the ability to empathize, to possess a subtle perception of the world, and the capacity to appreciate and create beauty.

We extend our invitation to everyone, including children with disabilities, to experience the beauty of classical music at various venues across Almaty, fostering EMPATHY.



Expression

The third aspect of the conceptual essence is **EXPRESSION**. The contest provides a platform the young talent to express themselves.

Children have the opportunity to convey their perspectives and attitude towards the world through their performances, thereby overcoming their fear of public exposure. By expressing themselves, they can grow into extraordinary individuals.



One of the Stars of Rotary Missions

The contest, organized by the Rotary Club of Almaty to support talented children, underlines the imperative of enhancing the music education system in the country.

Kazakhstan has long been renowned for its musical prowess, boasting a wealth of skilled musicians and singers who have garnered global acclaim, thereby enhancing the nation's reputation on the international stage.

To foster these talents, comprehensive music education is essential. Currently, not all gifted children have access to such education or can afford instruments, particularly in remote regions of the country.

It is important to address this issue and draw attention towards the need to increase the number of state music schools, to update and replenish their material resources, especially the instruments.



« *Whatever Rotary may mean to us, its value to the world will be known only by the results we achieve.* »

Paul Harris Persi, the founder of Rotary International

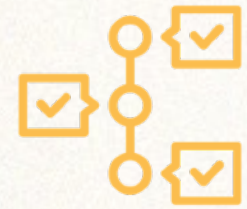


What makes the Stars of Rotary contest so captivating?



Support:

The Rotary Club of Almaty covers expenses for accommodation, meals, rehearsal venues, and leisure activities for young musicians coming from other countries and remote regions of Kazakhstan.



Uniqueness:

The contest format is conveniently divided into online and offline stages, providing opportunities for participation across different age groups. Winners of the contest will be awarded a special prize from the sponsor - Steinway & Sons.



Coverage:

The contest welcomes children aged 7 to 12, a demographic that is typically excluded from competitive programs.



Spotlight:

42,000 Rotary clubs, unified by an international platform, will illuminate this significant event worldwide, elevating Kazakhstan as a cultural and educational hub of international significance. The contest will also be prominently featured on social media platforms and in the media of the Republic of Kazakhstan.



International Level:

The contest's jury consists of globally acclaimed musicians from over 10 countries, who will judge performances based on international standards. Furthermore, they will conduct masterclasses for both participants of the event and students from various music schools in Almaty, as well as participate alongside the contestants on stage. This presents a unique opportunity for children to interact with the best performers in their respective categories.



Contest Stages

Age Group 7-9 years

The contest consists of a single round conducted online.

Children who have advanced through the qualifying round in the age group of 10 to 12 years old will come to participate in the finals of the contest in Almaty, accompanied by one legal guardian.

Applications from:

Groups aged 7-9 years will be accepted until March 10, 2024.

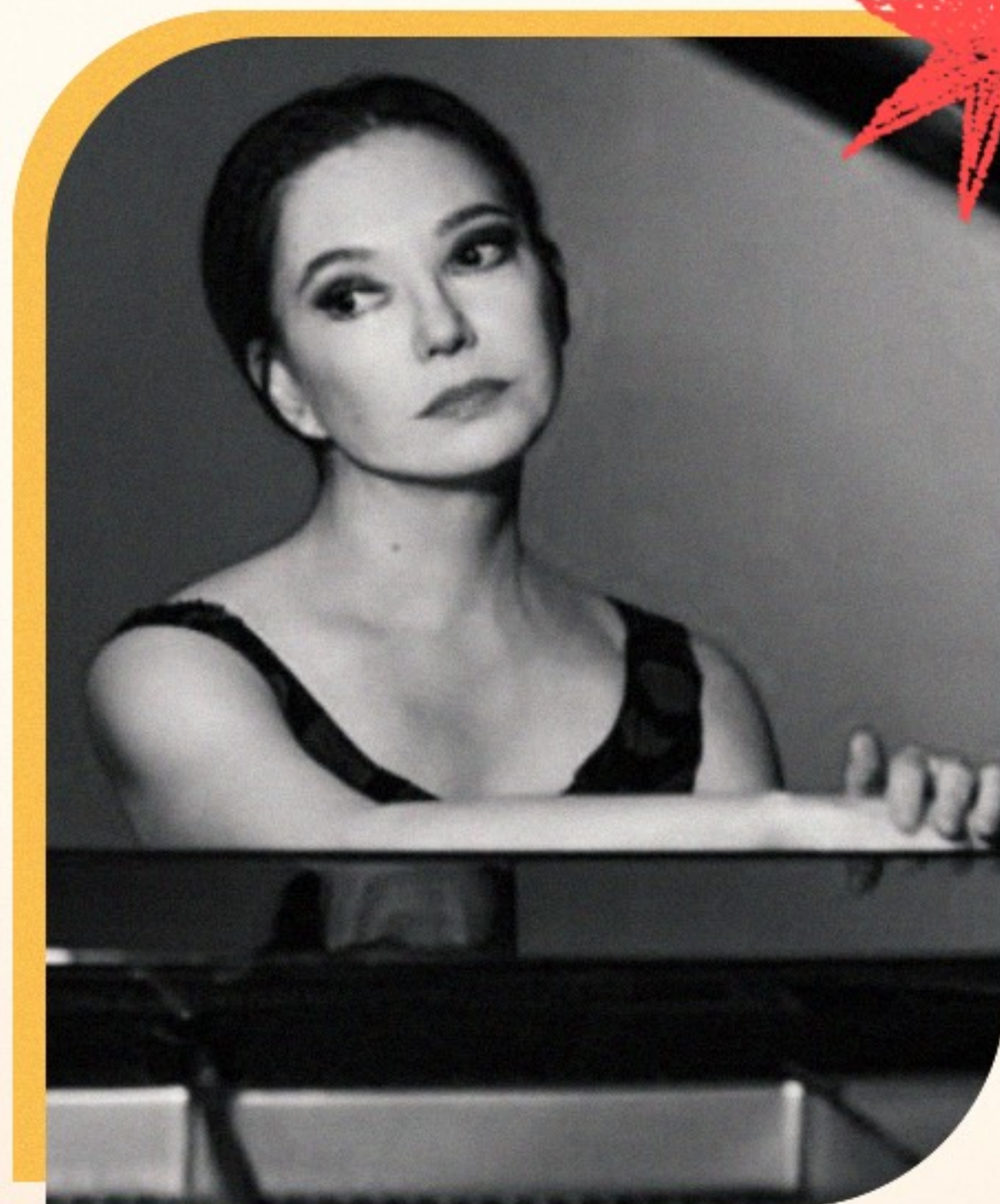
Groups aged 10-12 years will be accepted until March 15, 2024.

Age Group 10-12 years

The contest consists of three rounds: the first conducted online, followed by the second and third rounds held live in Almaty.



Jury | Piano



Eleonora Bekova

Great Britain
Jury President



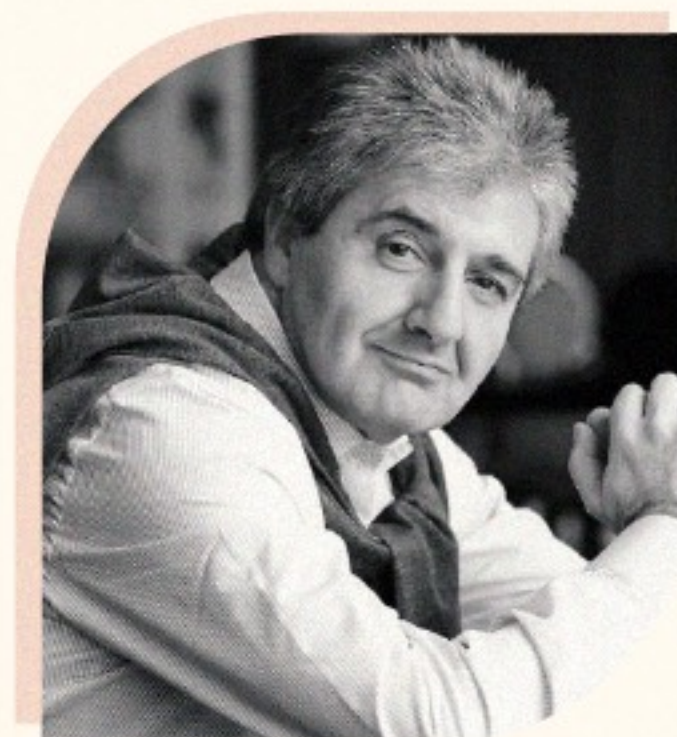
Gulzhan Uzenbayeva
Kazakhstan



Kadisha Onalbayeva
USA



Suzanne Pawlowski
USA

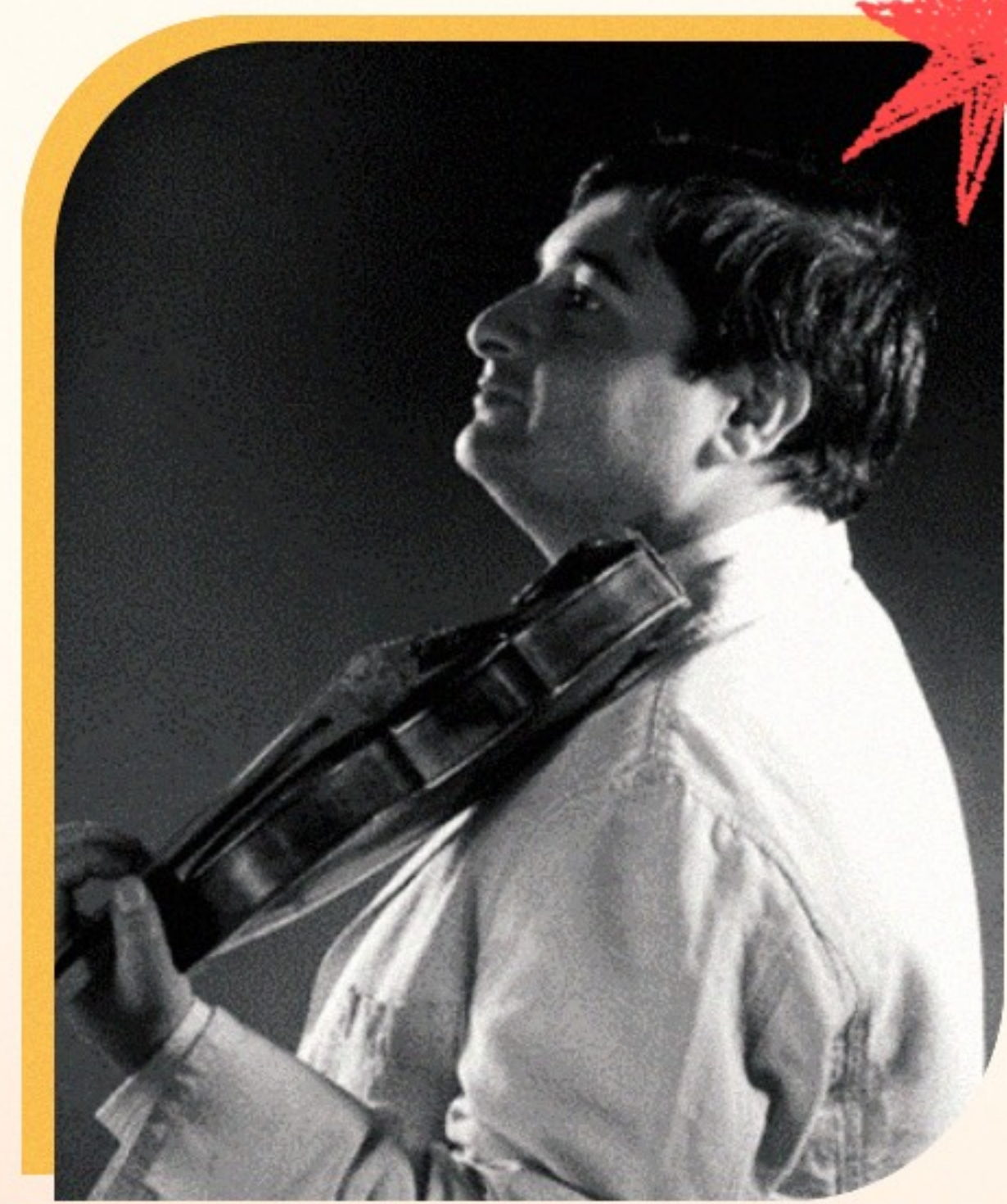


Vag Papyan
Israel





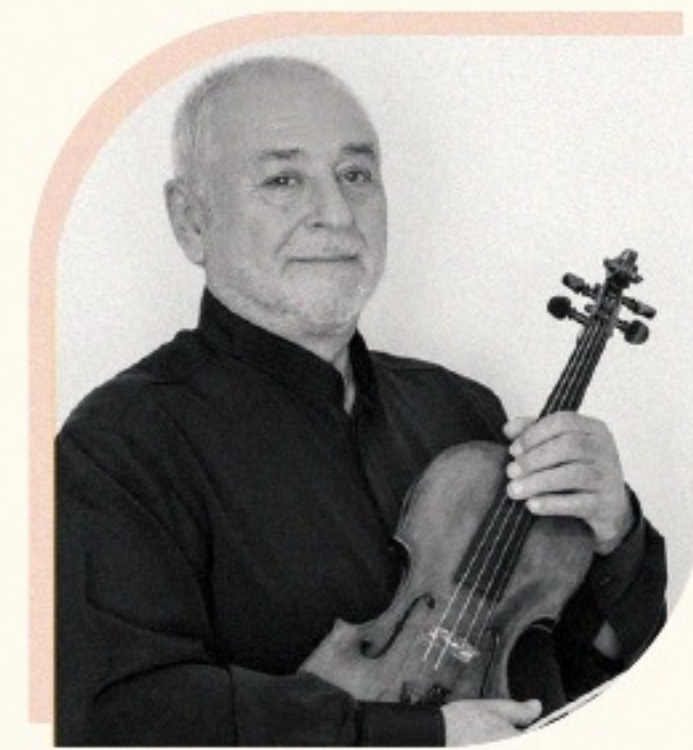
Jury | Violin



Count Murzsa
Hungary
Jury President



Alejandro Drago
USA - Argentina



Ioannis Mavridis
Greece



Gaik Ghazaryan
USA



Bagdat Abilkhanov
Kazakhstan





Jury | Cello



Levon Muradyan

Portugal
Jury President



Denis Shapovalov
Israel



Sergey Mesropian
Spain



Ermek Kurmanaev
Kazakhstan



Eugene Tonha
USA






Contest Support



The Stars of Rotary contest has a global scale, which is why the Rotary Club of Almaty is inviting Rotary clubs, the business community, public organizations, and patrons to collaborate with us on the project. Your support and active involvement will be acknowledged in all accompanying events of the contest through the Rotary International information platform.



How the Rotary Community can provide support:

- Assist in facilitating the participation of talented and gifted children from different countries in the Project.
- Provide sponsorship support to the Project.
- Support finalists from their respective countries (for Rotary Clubs) by sponsoring the purchase of tickets for participants and their accompanying individuals, as well as their associated expenses.
- Provide informational support for the Project on their social networks.
- Sponsor the flights of twelve out of fifteen international jury members of the Contest, representing their respective countries.
- Establish special prizes for participants of the Contest.
- Provide other forms of agreed upon assistance.

We are open to suggestions and grateful for the support of this event!

Thank you for your attention and support, and we hope that you will share the idea of the event with us! We look forward to welcoming the bold and talented individuals in Kazakhstan!

COORDINATORS OF THE STARS OF ROTARY EVENT:

Dilyara Mazhitova - Chairperson of the Stars of Rotary Executive Council, Rotary Club, Almaty.

Saule Tanekeyeva - Executive Director of Stars of Rotary.

Altynay Beissembiyeva - Vice President of Rotary Club, Almaty. Past President 2019-2020, 2022-2023, Coordinator of Stars of Rotary.

Natalya Drobysheva - Member of the Stars of Rotary Executive Council, Past President 2020-2021, Rotary Club, Almaty.

Stepan Shramko - Secretary of the Rotary Club, Almaty.

stars.of.rotary@gmail.com



The contest schedule along with the provided dates and deadlines are subject to change. Amendments may occur due to technical reasons. We remind you to verify all the current information on starsofrotary.info

Rotary



*Stars
of Rotary*